



Go Green and Save Your Greenbacks

These 13 simple changes in your daily choices will add up to big savings

By Dr. Reese Halter

You don't always have to choose between saving the environment and saving your dollars. It's really possible to be smart, save money and protect the ecology of our Coachella Valley all at the same time. Here's how:



As a starting point, figure out how much energy you currently use at home, traveling around and at work. We call this calculating your carbon footprint, and you can do it by visiting ecofoot.org. Once you determine how much you and your family are spending, it is simple to begin cutting back.



Reducing is the most important habit that we can all easily adopt. Reduce what you use by buying quality products. This is both important for retailers and for the economy. Quality products cost more but last longer. They save you

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